

# Reasons to Join the DeKalb Chamber?

The DeKalb Chamber of Commerce is a membership based business organization comprised of businesses ranging from large international corporations to local, small firms. The focus of the DeKalb Chamber is business development, advocacy, education and community affairs.

The Chamber of Commerce is the VOICE OF THE BUSINESS.



Joining the DeKalb Chamber of Commerce will be one of the most important business decisions you can make.

## Chamber Benefits

Please let us know if you would like to receive more information about the following:

### NETWORKING

- Business Before, During and After Hours
- Network DeKalb Leads Group
- First Monday Luncheons
- Chamber Golf Events
- Copy of business cards for Lead Follow-up

### EXPOSURE

- Listing on Chamber Web Site, Chamber Newsletter & Membership Directory
- Member Profile – Access DeKalb
- Member-to-Member Discount Booklet
- Use of Chamber Logo on your website
- Event/Program Sponsorships
- Rotating Member Information on Chamber website

### RESOURCES AND TRAINING

- Specialized Training Seminars and Workshops
- Chamber initiated Forums and Policy Issues
- Small Business One-Stop at Chamber Offices
- International Business Development Opportunities

### ADVERTISING

- Access DeKalb Newsletter
- Membership Directory
- Email Blasts – Weekly & Stand-Alone
- Event Sponsorships
- Online Relocation Package
- Door Prizes
- Banner / Sign Sponsorship
- DeKalb Chamber Map Project

### VOLUNTEER OPPORTUNITIES

- Membership Division - Ambassador Program
- Industry Council, Small Business Initiatives and Business Awards
- Education Division – Education Programs
- Human Resource Council

### EXCLUSIVE BENEFITS

- Member-to-Member Discounts (booklet online)
- Ribbon Cutting Ceremonies (call for details)
- New Member Listing in Newsletter
- Certificate of Origin at no charge
- Business Card and Brochure Display in the Chamber Office
- Referrals from DeKalb Chamber Office
- Group Insurance – MemberCare Alliance
- Event and Program Sponsorships
- FREE One Year Subscription to Georgia Trend
- \$50.00 discount for members of other DeKalb County Business Associations
- Drug's DON'T Work & Auto Owners Program
- Office Depot & Chamber REWARDS Program
- Discount on University of GA/SBDC Programs
- Discount on Email Marketing with Constant Contact
- Project Bids for future Chamber Services
- 15 Minutes Free Legal Consultation
- We also provide national networking opportunities, as well as the chance for small businesses to pool resources.



# Joining the DeKalb Chamber

## **Chairman's Circle - \$10,000**

Designed for companies of any size with an interest in the success of all businesses in DeKalb County and more personal and private interaction with top area CEOs and Government Officials as well as a desire to help shape the Chamber's agenda.

- Seat on the Executive Committee
- Listing on homepage with link to company webpage
- Logo on weekly email newsletter
- Your photo displayed in new Chamber office
- Recognition and preferred seating at Chamber events
- All locations listed boldface in Chamber Directory
- All benefits of the previous levels and more!

## **Board of Advisors - \$5,000**

Designed for companies of any size who want to partner with the Chamber to ensure the success of the Chamber and its members.

- Seat on the Board of Directors
- Logo on weekly email newsletter
- Logo displayed in new Chamber office
- Recognition and preferred seating at Chamber events
- All locations listed boldface in Chamber Directory
- All benefits of the previous levels

## **President's Council (formerly Corporate Members) - \$2,500**

Designed for companies of any size who wish to gain access to corporate and government leaders and to help shape the business community's legislative agenda.

- Name on weekly email newsletter
- Name displayed in new Chamber office
- Recognition and preferred seating at Chamber events
- All benefits of the previous levels

## **Executive Level**

**\$1,000 – 60 – 99 employees**

**\$1200 – 100 – 150 employees**

**\$1500 – 151 – 200 employees**

**\$2000 201-500 employees**

Designed especially for companies in growth mode who wish to gain access to corporate and government leaders.

- All benefits of the Partner level plus...
- Invitation to exclusive Circle of Influence events
- Attendance at one (1) Board of Directors meeting
- Invitation to roundtable discussions with public policy leaders
- Logo placement on Chamber website
- Up to five (5) additional listings in online and print business directories and referral service
- Complimentary tickets to one (1) First Monday Lunch per quarter
- Sponsor logo placed on one (1) email blast per month
- Membership Plaque

## **Partner Member - \$350 - \$750**

**\$350 – 1 – 5 employees**

**\$450 – 6 – 20 employees**

**\$575 – 21 – 50 employees**

**\$750 – 51 – 99 employees**

Membership plan designed for businesses with 1 to 59 employees whose main interest is making business contacts in the community.

- Partnership in Small business Development Council; Education Council, Marketing Council, Government Affairs Council & other programs
- Listing in [www.dekalbchamber.org](http://www.dekalbchamber.org) Online Business Directory
- Web Site Link to Your Company's Site
- Directory Listing in annual Membership/Newcomer Directory
- One (1) Annual Copy of the Who's Who Membership Directory
- Direct Access to Tangible Business Benefits
  - Chamber member to member discounts
  - Education Seminars
  - Member Advantage Programs
- Discount Marketing and Visibility Opportunities
- Invitations to and Discounted Attendance at Networking Events
- Workforce Development Initiatives
- Community Involvement Opportunities
- Attractive Display Decal
- Grand Opening Ceremonies as your business grows
- Ability to download "Chamber member" logo and use it on your marketing materials

## **Nonprofit Organizations - \$300.00**

Add \$50.00 per additional contact

- All benefits of the Partner level
- Special recognition at events

**Join today and let the DeKalb Chamber start working for you!**

### **What It Takes**

A completed and signed application plus the new member's check is all it takes to enroll as a new member. The DeKalb Chamber also accepts American Express, MasterCard, and Visa.



# Membership Application

Date: \_\_\_\_\_

*Thank you for your interest in becoming a member of the DeKalb Chamber of Commerce.  
Your support is greatly appreciated!*

Company Name \_\_\_\_\_ DeKalb Chamber Rep. **L. MCCLARTY**

Company Representative \_\_\_\_\_ Title: \_\_\_\_\_  
(include salutation)

YOUR COMPANY ADDRESS \_\_\_\_\_  
to appear on the website:

Special Instructions or Mail Code \_\_\_\_\_

Physical Address Or Billing Address \_\_\_\_\_  
(if different)

Website Address: \_\_\_\_\_ # of Employees: \_\_\_\_\_

**Preferred form of communication for Chamber programs and events:**      **Circle One**    Email    or    Fax

**Email Address:** \_\_\_\_\_

Contact Phone \_\_\_\_\_ Contact Fax \_\_\_\_\_

Type of Business / Industry: \_\_\_\_\_

Additional Company Contact \_\_\_\_\_ Email #2: \_\_\_\_\_  
(include Salutation)

Secondary Contact Address \_\_\_\_\_ Contact phone: \_\_\_\_\_  
(if different from above)

### Membership Investment Levels

Membership Annual Investment: \$ \_\_\_\_\_

Non-Profit (Yes) \$ \_\_\_\_\_ Proof of 501 statuses must accompany payment.

### PAYMENT OPTIONS

Make checks or money orders payable to: **DeKalb Chamber of Commerce: Attn: Member Services Department @**  
100 Crescent Centre Parkway, Suite 680, Tucker, GA 30084 - Phone: 404-378-8000  
Fax: 404-378-3397 \* www.dekalbchamber.org – Tax ID #58-0218054

### Credit Card Payment Options (circle one) Visa, Master Card, American Express and Discover

Account # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ 3 or 4 Digit Code \_\_\_\_\_ Amount \$ \_\_\_\_\_

Credit Card's Billing Address: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Name on Card \_\_\_\_\_



**All Chamber members** will be listed in the online membership database which is designed for easy use, allowing anyone to search for a particular business by category association and/or key word. Please **check** (1) category listings from the list below and list approximately 5 key words that will identify your business.

Company Name _____	DeKalb Chamber Rep. <b>L. MCCLARTY</b>	
Company Representative <small>(include salutation)</small> _____	Title: _____	_____

**Category Listing:**

- Advertising & Marketing \_\_\_\_\_
- Arts & Entertainment \_\_\_\_\_
- Auto & Transportation \_\_\_\_\_
- Building & Constructing \_\_\_\_\_
- Business Services \_\_\_\_\_
- Communications & Technology \_\_\_\_\_
- Community & Government \_\_\_\_\_
- Education \_\_\_\_\_
- Faith Based \_\_\_\_\_
- Financial Institution \_\_\_\_\_
- Food, Dining, & Catering \_\_\_\_\_
- Health & Beauty \_\_\_\_\_
- Housing, Community Living, Apartments, Condominiums \_\_\_\_\_

**Select one (1) Category**

- Industry & Distribution \_\_\_\_\_
- Insurance \_\_\_\_\_
- International \_\_\_\_\_
- Internet \_\_\_\_\_
- Media & Public Relations \_\_\_\_\_
- Miscellaneous \_\_\_\_\_
- Printing & Publications \_\_\_\_\_
- Real Estate \_\_\_\_\_
- Retail, Hobbies, & Gifts \_\_\_\_\_
- Sports & Recreation \_\_\_\_\_
- Travel, Lodging, & Education \_\_\_\_\_
- Utilities \_\_\_\_\_
- Web Design \_\_\_\_\_

**Key Words:**

- 1**
- 3**
- 5**

**List approximately 5**

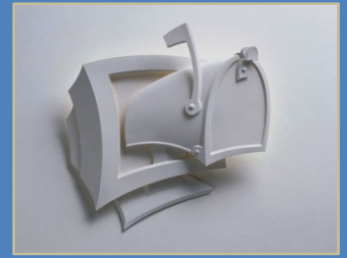
- 2**
- 4**

**Member Benefits:** The DeKalb Chamber promotes member-to-member services whenever possible. Please let us know if you offer a member-to-member service discount to share with other Chamber members.

## Find Out What Is Going On At the DeKalb Chamber Event Information Delivered To Your Email Inbox

You Choose the information you want to receive from the DeKalb Chamber.

Log on to [www.dekalbchamber.org](http://www.dekalbchamber.org) and sign up for email updates. Are you already receiving emails from us? If so, you can update your profile , select new categories or change your current interest categories.



## Make the most of your membership.

- Everything Chamber (All information sent from the DCOC)
- Weekly Email Blast (1 email per week)
- Mid-Week Reminders (DCOC events)
- Business After-Hours (Social Networking)
- Network DeKalb Leads Group (Business Lead Generation)
- Government Affairs (Stay abreast of governmental issues)
- Education (Support efforts for County Schools)
- Golf Tournament (Information on Annual Event)
- Business Expo (Annual Expo Event & Details)
- Business Builder Series (Marketing Issues)
- Webinars (Online Webinar Series)
- First Line Health Initiative (Staying Healthy)
- Human Resource Council (HR Issues)
- Access DeKalb (Chamber Newsletter)
- Special Offers (From Chamber Members & 3rd Party Partners)
- Ribbon Cuttings (Find Out Who Is Coming to DeKalb County)
- First Monday Lunch (Monthly Luncheon / Program and Speaker Information)
- Tips & Business Spotlight (See What Is Next for Business Professionals)

Log on to [www.dekalbchamber.org](http://www.dekalbchamber.org)!

You can also find us on [Facebook.com](https://www.facebook.com) & [LinkedIn.com](https://www.linkedin.com).

facebook

LinkedIn®